

INFORMATION AND COMMUNICATION

The main methods of communication in the village are:

- a) Parish and Church notice boards
- b) Village website
- c) Church magazine

The notice boards are updated as requested. The Church magazine is circulated quarterly. The Knapton website is updated on demand and as required.

Although the village has an attractive website (www.knapton-village.co.uk), not all residents have access to the Internet, and a number of people said they had trouble finding out what was going on in the village.

We asked how you rated communication about what was going on in the village. Your response was:



Good	8 (7%)
OK	68 (59%)
Poor	27 (24%)

We then asked what you felt were the best ways for you to find out what is happening in Knapton. Your choices, in order of preference, were

Newsletter	96
Village Notice Board	59
Village Website	53
North Norfolk News	50
Crab Line	49
Eastern Daily Press	42

ACTION: *Create a village newsletter and trial for six editions*

In response to your preference for a village newsletter, we decided to trial Knapton News. By the time you received the second questionnaire, you had received six editions of this bi-monthly publication and this gave us a good opportunity to assess its effectiveness.

You supplied the following data:

177 individuals regularly read Knapton News. We asked what other topics you would like us to include. Suggestions were:

- ✓ Local history
- ✓ More articles about gardening
- ✓ Walks around the footpaths and regular updates on footpath project
- ✓ Items wanted and for sale
- ✓ MADRA schedule
- ✓ Observations of unusual wildlife in the area – e.g. birds, animals, plants
- ✓ Sport
- ✓ Answers to quiz page
- ✓ Bus times
- ✓ Introduce local people
- ✓ General local news